



**State of Arizona**

**Janice K. Brewer**  
Governor

**Office of the Governor**  
1700 West Washington Street, Phoenix, AZ 85007

**Main Phone: 602-542-4331**  
**Facsimile: 602-542-7601**

**FOR IMMEDIATE RELEASE**  
June 19, 2009

**CONTACT: Paul Senseman**  
**(602) 542-1342**  
**psenseman@az.gov**

## **Governor Brewer Names Mark Genrich as Deputy Director of Communications**

PHOENIX - Arizona Governor Jan Brewer today announced the addition of Mr. Mark L. Genrich to the Governor's communications staff. Mr. Genrich will utilize his more than 20 years of journalistic and editorial experience in his new role, as he will focus on speechwriting and public communications. He joins Deputy Director Kim Sabow on Governor Brewer's communications team.

"I am pleased to announce my appointment of Mr. Genrich who is a very talented and experienced public communicator," Governor Brewer stated. "His numerous years in the field of journalism will be an excellent complement to my communications team."

Since 2000, Mr. Genrich has served as Director of Arizona Affairs for Qwest Communications. In that role, he provided internal and external support for the Qwest State President in an effort to broaden and strengthen corporate relationships across the Public Policy spectrum. He provided such support by communicating Qwest messaging to the public and to Qwest state employees through columns, e-mails, opeds and speeches. He also worked to amplify Qwest's role and visibility in Arizona through Foundation grants and partnerships with non-profits, joining forces with Corporate Communications to maximize public relations benefits.

Prior to his time with Qwest, Mr. Genrich served as Director of the Warne Center for Regulatory Accountability. The Warne Center was founded in 1999 within the Goldwater Institute, an independent, nonpartisan research and educational organization dedicated to the study of public policy.

Mr. Genrich spent more than 20 years as an editor, editorial writer and columnist with *The Arizona Republic*, *The Phoenix Gazette* and *The Palladium Item Newspaper* in Richmond, Indiana. He has received the Arizona Press Club's highest award for editorial writing and is a three-time recipient of the Best of the West Award, the highest award for editorial writing in the Western Region of the United States.

Mr. Genrich received his Bachelor of Arts degree from Bucknell University in Lewisburg, PA. He lives in Phoenix with his wife Allison. They have three grown children and five grandchildren.

###